



DILLARD

UNIVERSITY



NEW ORLEANS

BLACK ARTS MOVEMENT CONFERENCE -
SOUTHERN STYLE

SEPTEMBER 9-11, 2016

SPONSORSHIP OPPORTUNITIES

Black Arts Movement New Orleans Conference 2016

The *BAM 2016 New Orleans Conference* is estimated to cost \$85,000 due to the cost of travel, space rental, drivers, food, filming, honorariums, hotels, and the cost of exhibiting the research, film, and photographs from this conference.

CORPORATE SPONSORSHIP PACKAGES

The Black Arts Movement – Southern Style Conference 2016 in New Orleans is an opportunity for supporters to become part of a historic event that will have a lasting impact on not just arts and literature, but American history as well. African American history is American history. This is an opportunity to become a part of something greater than ourselves. This conference seeks to showcase on a national and international level the enormous impact of the south on a movement that has been deemed “one of the most influential U.S. arts movements ever.” By becoming a sponsor of the *BAM New Orleans Conference*, you become a part of history, and the acknowledgment of how important this movement still is to the continual promotion, research, and celebration of African American literature, arts, and culture.

SPONSORSHIP PAYMENT INFORMATION

Please select your sponsorship level:

- Title Sponsor\$25,000**
- Premier Sponsor\$15,000 Supporting Sponsor\$1000
- Presenting Sponsor\$5,000 Community Sponsor\$100

COMPANY OR INDIVIDUAL INFORMATION

Company Name _____

Company Contact or Individual Sponsor’s Name _____

Mailing Address _____

City, State, Zip _____

Daytime Phone _____

E-Mail _____

Payment Amount Included _____

Checks should be made payable to our fiscal sponsor, Amistad Research Center, and mailed to:

Kara Tucina Olidge, PhD
Executive Director
Amistad Research Center
Tilton Hall, Tulane University
6823 St. Charles Ave., New Orleans, LA 70118
(504) 862-3225

TITLE SPONSORSHIP PACKAGE - EXCLUSIVE

EXHIBIT NAME:

As the title sponsor, you have the exclusive right of having your corporation's name appear prominently before the title of this event. Recognition of the Title Sponsor at Conference Opening Ceremony.

SPONSOR:

As the title sponsor, your company will be acknowledged in all radio and television advertisement .

1. MEDIA EXCLUSIVITY:

As our title sponsor, no other similar business will be acknowledged in any event promotional materials. No direct or primary competitor will be permitted to be a sponsor of this event in any way. Your company will be acknowledged in all radio and television advertisement.

2. USE OF LOGO:

Your company logo will be on all event posters and fliers as a title sponsor. (5000 Posters and 20,000 postcards). Recognition on website, event program, and all advertisements. Company Logo included in all Press Releases.

3. ADVANCE MEDIA:

Your company logo will appear prominently in all appropriate media. This includes print advertisements, radio, internet, TV, posters, t-shirts, and other collateral materials, including brochures, flyers, and programs. Your company Logo will appear on the front of the Dillard University Black Arts Movement Conference Gift Bag. As a title sponsor, you will be given an exhibition space and may display promotional materials, distribute literature, or otherwise promote your services during the conference at Dillard University.

4. ON-SITE PRESENCE:

As a title sponsor, you will be given an exhibition space and may display promotional materials, distribute literature, or otherwise promote your services during the conference at Dillard University, and the exhibition at the public art exhibition You will also be given prominent placement of your company banner at Dillard University. Title Sponsorship Appreciative Award at Banquet.

5. WEB-SITE TIE-IN:

Our interactive website will also prominently acknowledge your support.

TOTAL INVESTMENT: \$25,000

PREMIER SPONSORSHIP PACKAGE

EXHIBIT NAME:

As the premier sponsor, you have the exclusive right of having your corporation's name appear prominently after the title of this event.

1. USE OF LOGO:

Your company logo will be on all event posters and fliers as a sponsor. Recognition in event program.

2. ADVERTISING:

Your company will receive a full-page ad in the Commemorative Program. Acknowledgment in all radio and television advertisement. Your logo will appear prominently in all appropriate media. This includes print advertisements, radio, internet, TV, posters, t-shirts, and other collateral materials, including brochures, flyers, and programs

3. ON-SITE PRESENCE:

As a sponsor, your banners (2) will be prominently displayed throughout the conference. Your company Logo will appear on the front of the Dillard University Black Arts Movement Conference Gift Bag. You will be given an exhibition space and may display promotional materials, distribute literature, or otherwise promote your services during the conference at Dillard University.

4. WEB-SITE TIE-IN:

Our interactive website will acknowledge your support.

TOTAL INVESTMENT: \$15,000

PRESENTING SPONSORSHIP

1. USE OF LOGO:

Your company logo will be on all event posters and fliers as a sponsor. Recognition in event program.

2. ADVERTISING:

Your company will receive a half-page ad in the Commemorative Program. Acknowledgment in all radio and television advertisement. Your logo will appear prominently in all appropriate media. This includes print advertisements, radio, internet, TV, posters, t-shirts, and other collateral materials, including brochures, flyers, and programs.

3. ON-SITE PRESENCE:

As a sponsor, your banner (1) will be prominently displayed throughout the conference. Your company Logo will appear on the front of the Dillard University Black Arts Movement Conference Gift Bag. You will be given an exhibition space and may display promotional materials, distribute literature, or otherwise promote your services during the conference at Dillard University.

4. WEB-SITE TIE-IN:

Our interactive website will acknowledge your support.

TOTAL INVESTMENT: \$5,000

SUPPORTING SPONSORSHIP

1. RECOGNITION:

You will receive recognition in our event program.

2. ON-SITE PRESENCE:

As a sponsor, your banner will be prominently displayed.

3. WEB-SITE TIE-IN:

Our interactive website will acknowledge your support.

(Sponsorship Value: \$5,000)

TOTAL INVESTMENT: \$1,000

COMMUNITY SPONSORSHIP

1. RECOGNITION:

You will receive recognition in our event program.

2. WEB-SITE TIE-IN:

Our interactive website will acknowledge your support.

TOTAL INVESTMENT: \$100

OTHER AVAILABLE SPONSORSHIPS

LUNCH SPONSOR	\$2,000
JAZZ BRUNCH SPONSOR	\$2,000
OPENING DINNER SPONSOR	\$2,000
KICK-OFF COCKTAIL PARTY AND DANCE SPONSOR	\$1,500
BREAKFAST SPONSOR	\$1,000
WEBSITE SPONSOR (4 AVAILABLE)	\$500